

# *SLO County* **UndocuSupport**

2022 STRATEGIC PLANNING



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# PURPOSE & PILLARS

Build Community,  
Coalition,  
Movement

Coordinate a  
Collective of  
Local Providers

Link Families to  
Cash Aid & Other  
Resources

**UNDOCUSUPPORT**  
An organizing entity that...  
Provides and connects  
resources, support and  
advocacy for and with  
undocumented and other  
immigrant families in SLO  
County in order to make  
meaningful impact and true  
system change.

Maximize &  
Champion Efforts  
of Providers &  
Change Agents

Advocate for  
Equity & Increase  
Immigrants' Voice

Provide  
Awareness &  
Education to  
Community At  
Large

# GUIDING PRINCIPLES



Mission San Luis Obispo de Tolosa.

DRIVEN BY THE COMMUNITY

MAXIMIZE EXISTING RESOURCES

FILL CRITICAL GAPS

STAND UP & SPEAK OUT



# FOCUS AREAS

## 1) AID FOR URGENT, CRITICAL NEEDS

Further our founding work to provide financial and other support to local undocumented and other immigrant families who have limited access to resources. Ensure that our partners can meet immediate and ongoing critical needs to reduce vulnerability and fill the gaps in resources.

## 2) INTEGRATED & STREAMLINED ACCESS TO & DELIVERY OF SERVICES FOR UNDOCUMENTED & OTHER IMMIGRANTS

Harness our collective strength by supporting the collaboration, coordination and effectiveness of existing and emerging providers to maximize resources, ensure efficient aid distribution, build resiliency and spur system change.

## 3) SYSTEM CHANGE

Go beyond meeting immediate needs and address the root causes of inequities faced by undocumented and other immigrants. Leverage our resources and deploy strategies that strengthens this community's voice, increase awareness and grow the critical mass needed to influence decision makers and bring real system change.

## 4) FISCAL & OPERATIONAL SUSTAINABILITY

Ensure the success, resiliency and sustainability of this work. Employ traditional and innovative approaches to structure, leadership, and fundraising. Remain realistic about scope, planning and operations given the social and political challenges in funding this mission.

# GOALS & OBJECTIVES

## 1) AID FOR URGENT, CRITICAL NEEDS

## 2) INTEGRATED & STREAMLINED ACCESS TO & DELIVERY OF SERVICES

## 3) SYSTEM CHANGE

## 4) FISCAL & OPERATIONAL SUSTAINABILITY

### GOALS

1. Provide direct, cash and other support to as many families and in the most simplest ways as possible.

1. Increase access to convenient, safe resources; eliminate barriers.

2. Establish UndocuSupport as a “go to” resource connector and coordinator for the network of providers. Become a hub for providers and families.

1. Grow Community awareness and support for Undocumented and other Immigrants.

2. Promote advocacy for system change to increase awareness, improve access to resources and promote legal reform.

3. Grow engagement, leadership and civic involvement of Immigrant Families.

1. Develop a sound, pragmatic organizational structure.

2. Secure long-term, uninterrupted funding for cash aid, programming and operations.

### OBJECTIVES

1. Distribute at least \$250,000 annually through proven community partners acting as grantees who then distribute funds directly to individuals.

2. Establish and maintain ongoing collaborations with other cash-aid providers such as 805 UndocuFund; MICOP.

1. Remain aware of and responsive to the needs of immigrant families through ongoing outreach and input activities that are culturally appropriate.

2. Focus efforts and resources on bolstering the work of existing and emerging providers by helping to identify and fill gaps, reduce duplication of efforts, and facilitating collaboration opportunities in order to serve more families more efficiently and effectively.

3. Build awareness among immigrant families of existing resources, and facilitate access to them by supporting existing and emerging providers and trusted community members.

1. Proactively provide leadership in coalition-building and movement-building to influence policy makers and decision-making.

2. Become an influential leader in discussions and activities to increase awareness of and support of immigrants. Focus efforts to elevate their voices and help immigrants become influential leaders themselves.

3. Provide funding and other support to existing and emerging Change-Makers and Advocacy Groups.

4. Increase resources for Legal Aid and other Immigration Services.

1. Establish an operating model, structure and budget, and clear administrative policies and practices. that are stable, scalable and continually build credibility.

2. Raise \$X annually for the cash aid program, advocacy support, and general operating expenses.

3. Secure staffing beyond the initial County grant period.

4. Engage community members to enhance operations, become advocates and support families.